

Design Guidelines For Dapps

1. Design Style

2. Web Size

3. Colour

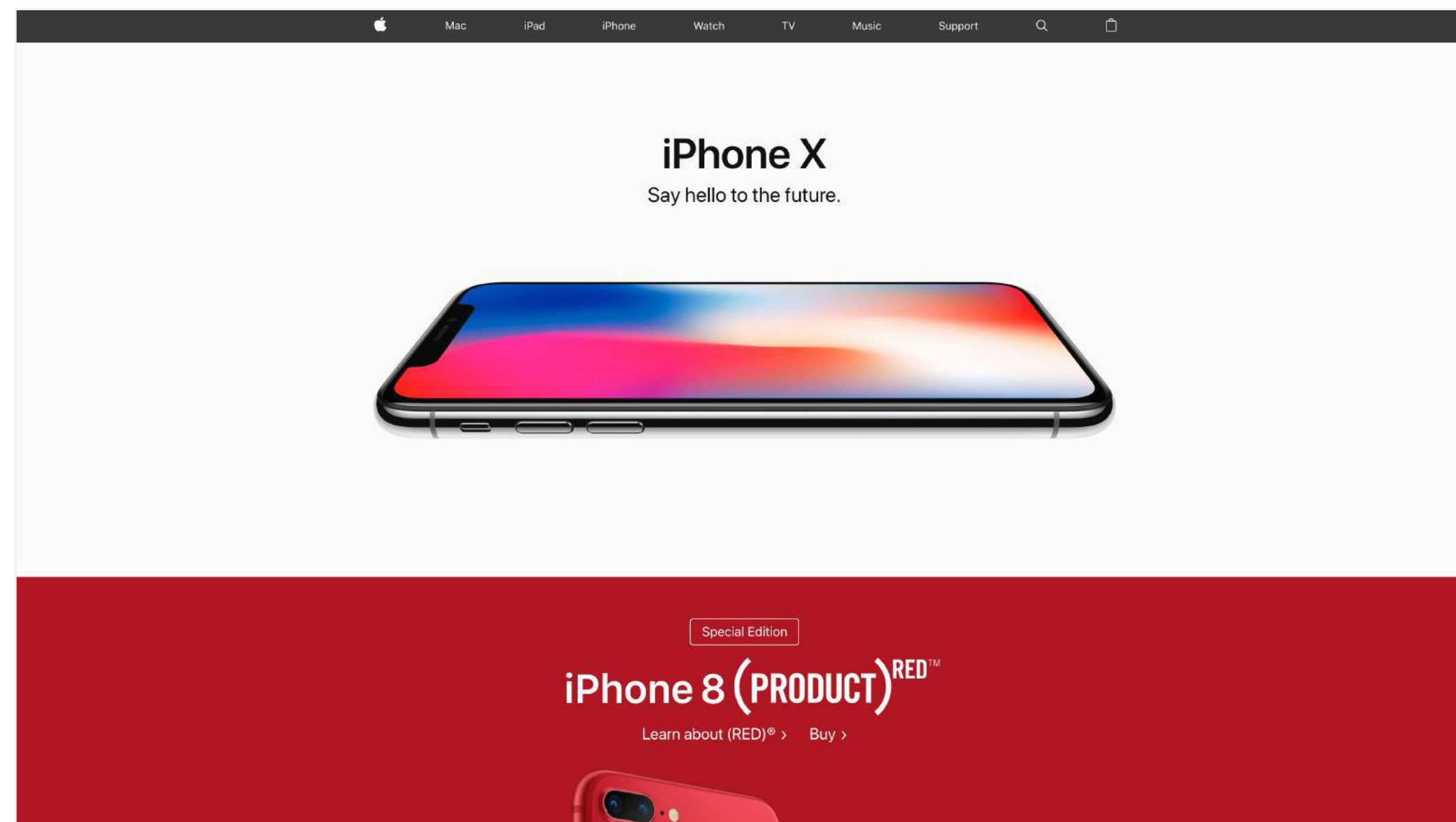
4. Font

5. Common Components

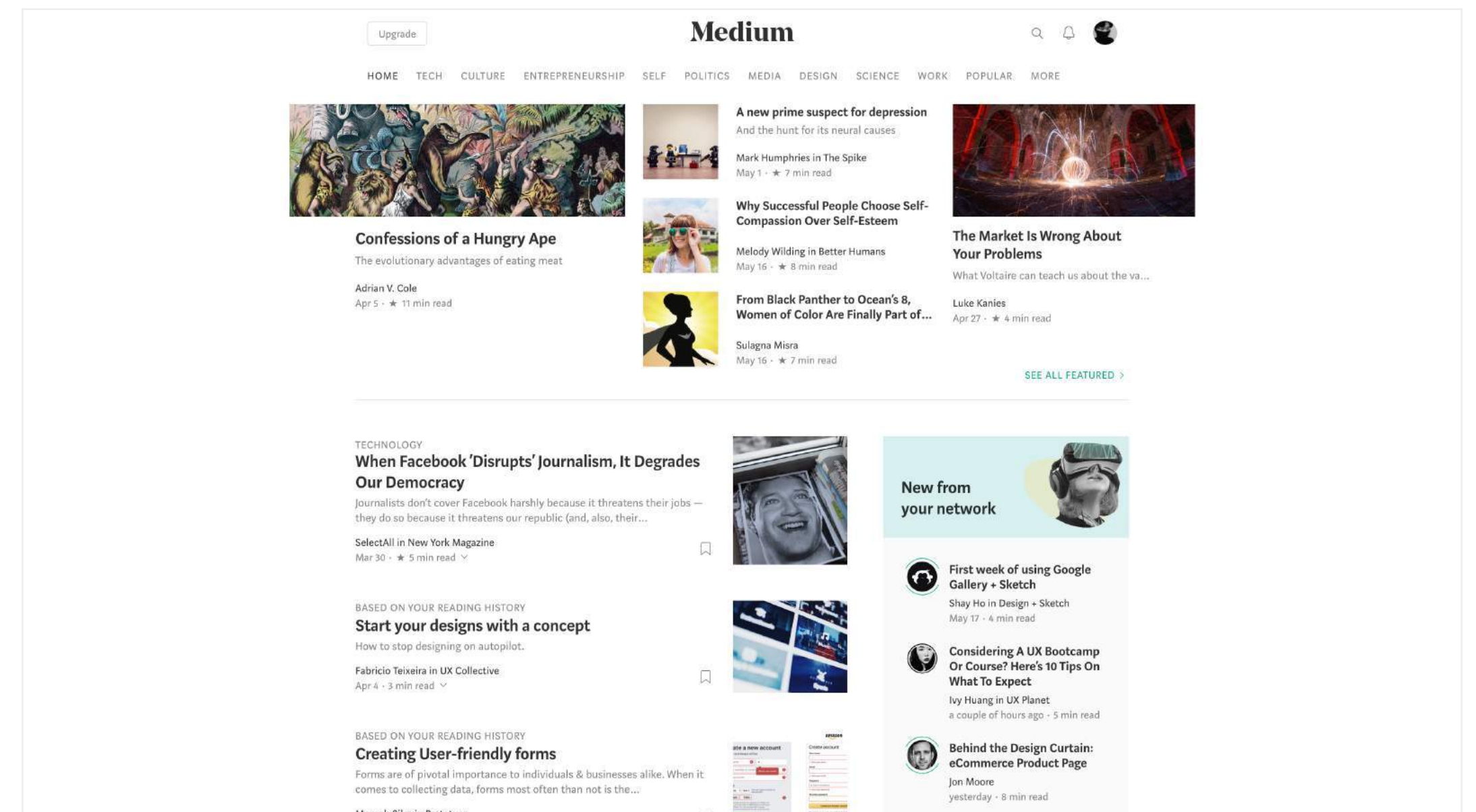
6. Resources

1.0 Design Style

It is suggested that the design style should mainly be “flat”, concise, without unnecessary decoration and highlighting the content itself.



www.apple.com

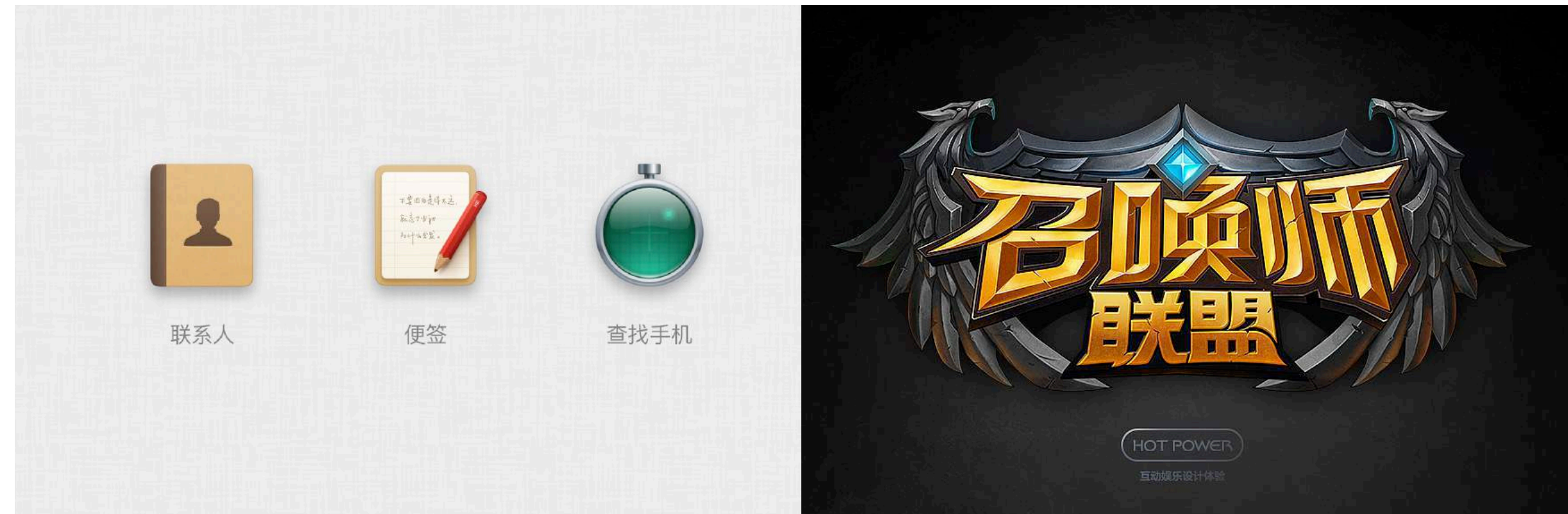


medium.com

1.0 Design Style

It's better not to use the "Skeumorphism" style, which is not only unsuitable for the current mainstream trend, but also demanding on the design itself.

Main visual perception: Light and shadow transformation (three-dimensional) and materials.



Smartisan website:

concise and delicate

A game website

The ideal "Skeumorphism" style



DApp received in Week 1 of NIP

mechanically piece together colors and patterns;
the background is so flowery that users cannot focus on the content
(no clear distinction of the importance of text and background);
Better to use no more than 3 colors

Example of terrible "Skeumorphism" style

1.1 Design Proposal

Do not add obvious pseudo-physical features like the shadow, texture and highlight to texts or graphics.

NEBULAS



NO shadow

NEBULAS



NO Texture

NEBULAS



1.2 Recommended Reference

Web tools products with excellent visual perception.

Between the lines

<https://zi.com/>

Shimo document

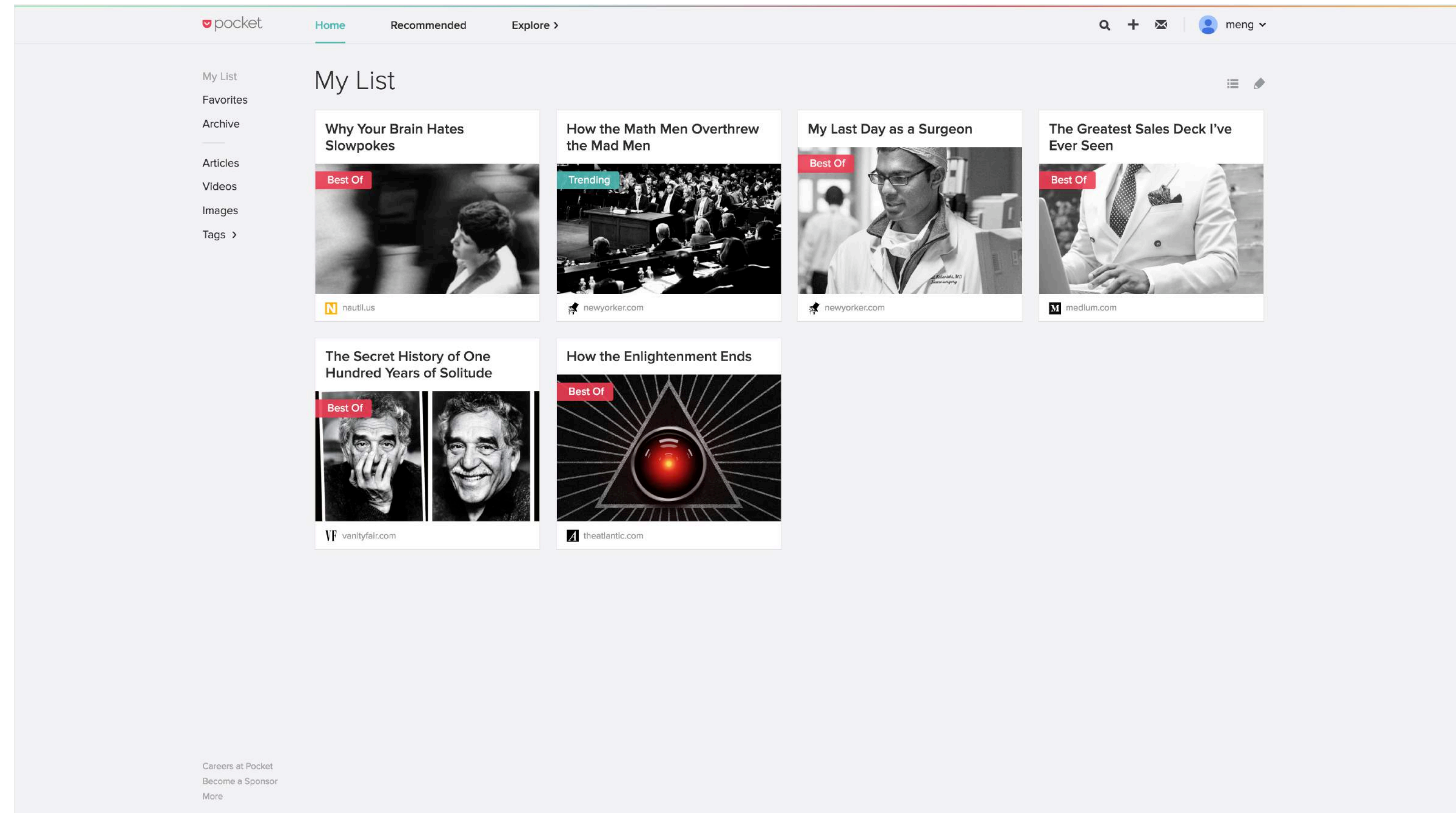
<https://shimo.im/>

Teambition

<https://teambition.com/>

Pocket

<https://getpocket.com/>



2.0 Web Size

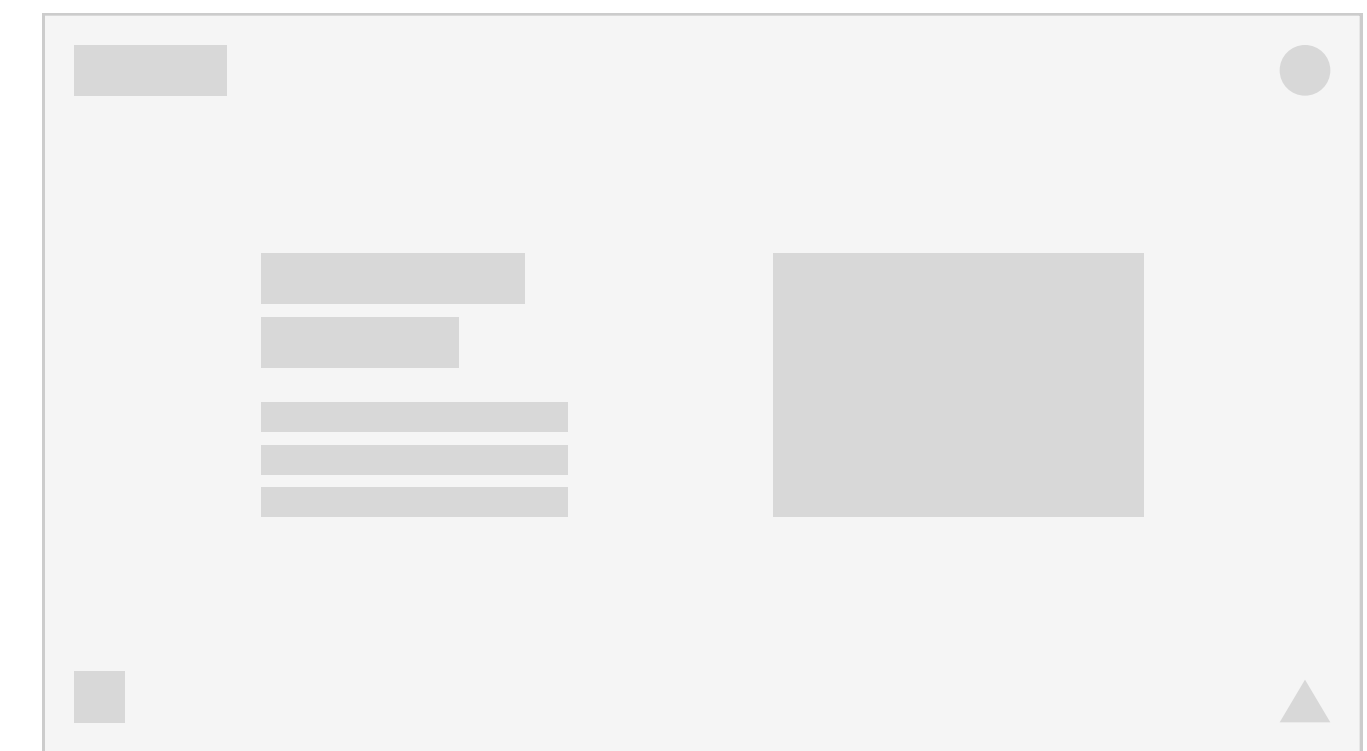
Popular PC screen size: 1920*1080、1366*768、1440*900、1024*768.

The standard design size is 1920*1080, and recommended safety area is 1200.

The responsive design size is 1200*700.



1080px



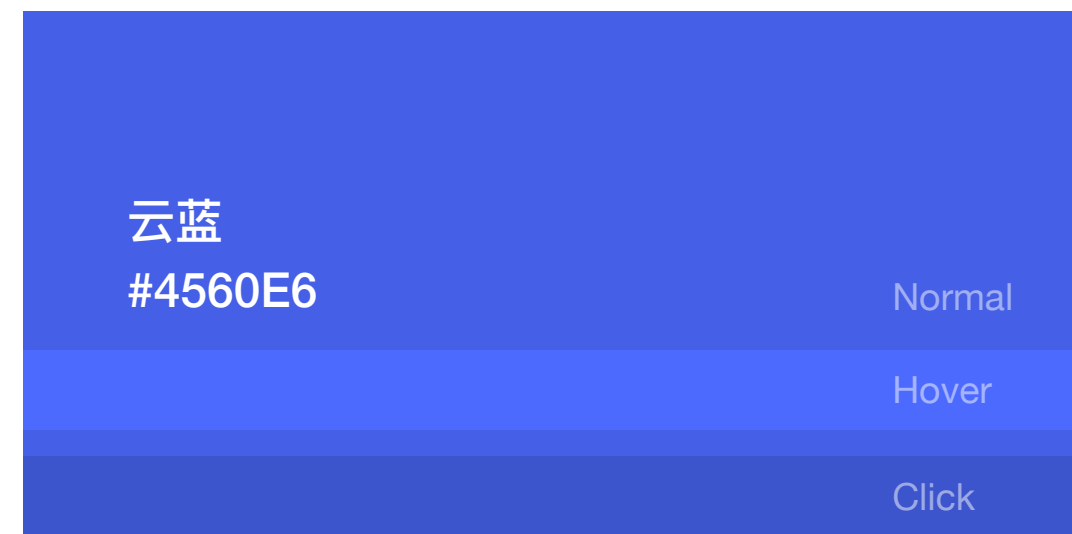
Full screen like Google document
(Special product)

3.0 Colour

- 1. The product should have a main color (brand color).
- 2. Functional colors are also need to correspond to different feedback scenes and improve the user experience.

PS: It's better to use no more than 3 colors, except in special circumstances.

Brand colour



The user cases include the key action points, operation state, highlight key information, patterning etc.

Brand color is of vital to a product, as it expresses the feature and principle of the product. In selecting the brand color, designers should make it clear what kind of user cases should the brand color be used in the interface.

功能色



link

Success

Warn

Error

Functional color indicates the clear information and operation state, such as success, error, failed, remainder or a link. Selection of the functional color should conform to customers' basic color cognition. It is suggested that the functional color remains the same in a series of products. Too much customized color may disturb users' cognition to color.

4.0 Font

The system default interface font is preferred.

Chinese The preferential font (macOS)

苹方-简

The alternate front

冬青黑体

Secondary alternate front

微软雅黑

English The preferential font

Helvetica Neue

The alternate front

Open sans

Secondary alternate front

Arial

4.1 Font Size and Weight

Besides font size, font weight can also be used to distinguish the importance of information. It is suggested that the font weight be either “regular” or “medium”, the codes of which are “400” and “500” respectively.

Aa- System font size

H1 Heading

40px Helvetica Neue

H2 Heading

30px Helvetica Neue

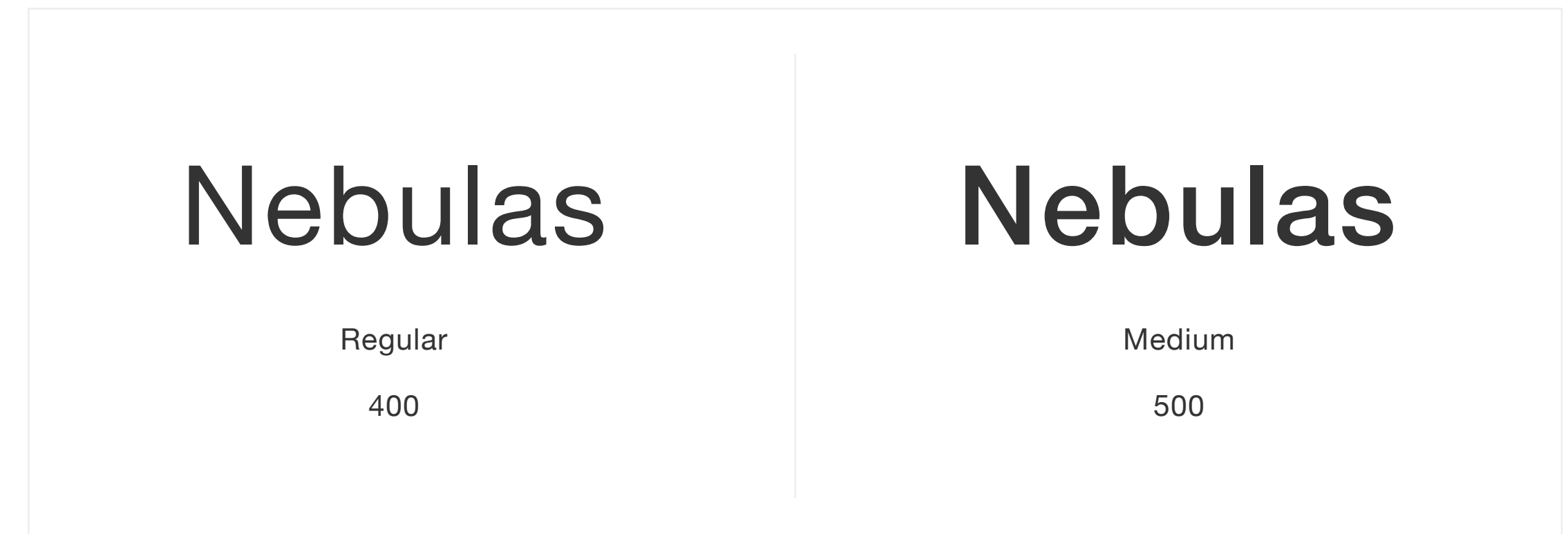
H3 Heading

20px Helvetica Neue

B Heading

16px Helvetica Neue

Weight



Aa- Example of the main body

Nebulas is a next generation public blockchain, aiming for a continuously improving ecosystem.

We are definitely thrilled to see that! More people will follow and use blockchain if Google decides to move into the industry. Nebulas Ranking is also open sourced, and we welcome everyone (including Google!) to look at our technology and to contribute in developing the blockchain ecosystem.

Line-height

Line-height

Ratio

Standard UI

1:1.75

Headers

1:1.25

4.2 Font colour

It will be very difficult for users to read if the text color is similar to the background color.
Suggest using the following three colors to differentiate the importance of information.



#333333

Headline text

Heading



#666666

Main body text

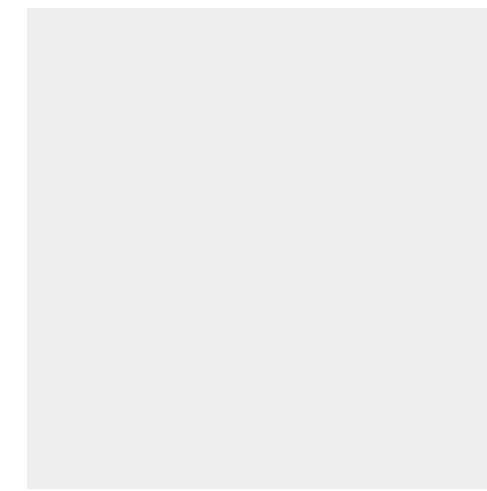
The main color in the body text



#999999

Secondary text

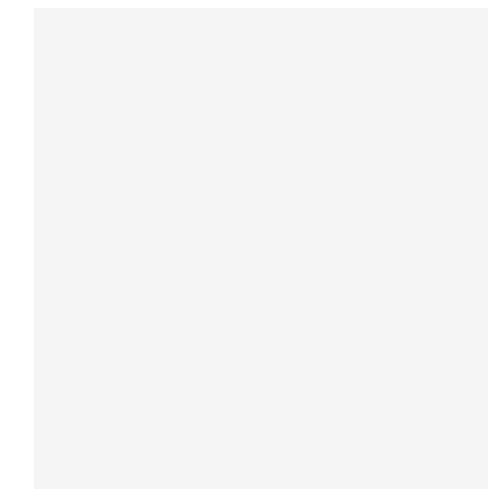
Less important



#EEEEEE

Suggestive

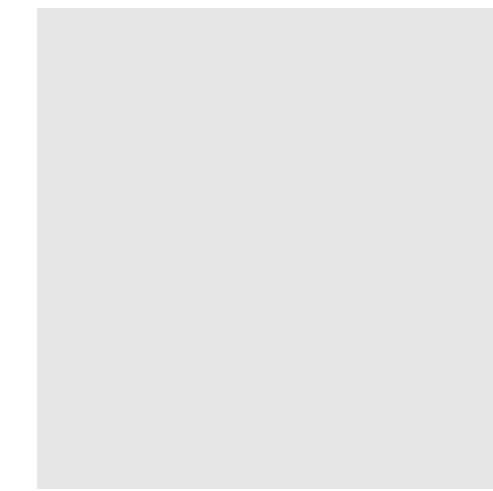
Cannot click and unimportant



#F5F5F5

Light background

Used in large scope



#E5E5E5

Line

Dividing line

5.0 Common Component_Button

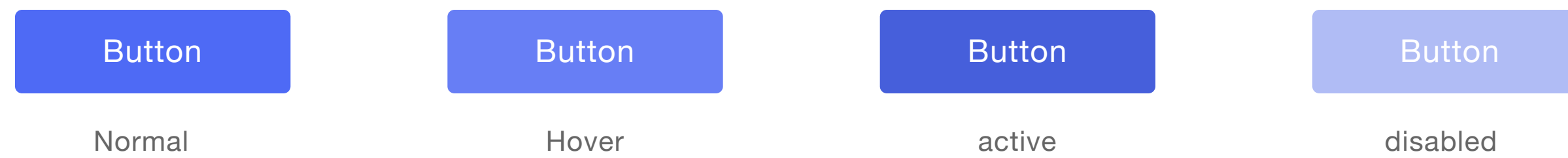
Button types

Different button types are used to guide users. And in an operation interface the main button can only appear once.



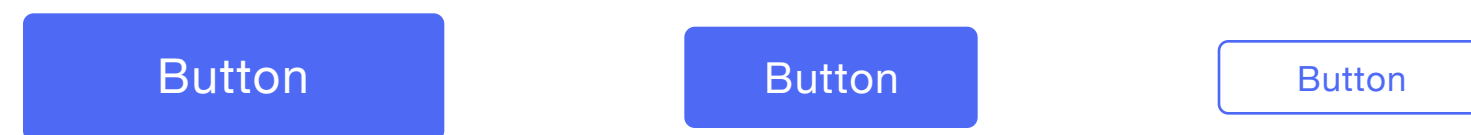
Button interaction

When interacted with users, buttons should give clear feedback



Button size

























The sizes of buttons depend on different user cases.

























5.0 Common Component_Icon

Icon

Common icons should be concluded. The design of icons should be in line with the basic design principles and better to combine the brand features. Designers without much resource are allowed to use the open-sourced icons on the Internet as well as other component libraries.

 el-icon-info	 el-icon-error	 el-icon-success	 el-icon-warning	 el-icon-question	 el-icon-back
 el-icon-arrow-left	 el-icon-arrow-down	 el-icon-arrow-right	 el-icon-arrow-up	 el-icon-caret-left	 el-icon-caret-bottom
 el-icon-caret-top	 el-icon-caret-right	 el-icon-d-arrow-left	 el-icon-d-arrow-right	 el-icon-minus	 el-icon-plus
 el-icon-remove	 el-icon-circle-plus	 el-icon-remove-outline	 el-icon-circle-plus-outline	 el-icon-close	 el-icon-check

 el-icon-more	 el-icon-more-outline	 el-icon-star-on	 el-icon-star-off	 el-icon-location	 el-icon-location-outline
 el-icon-phone	 el-icon-phone-outline	 el-icon-picture	 el-icon-picture-outline	 el-icon-delete	 el-icon-search
 el-icon-edit	 el-icon-edit-outline	 el-icon-rank	 el-icon-refresh	 el-icon-share	 el-icon-setting
 el-icon-upload	 el-icon-upload2	 el-icon-download	 el-icon-loading		

The example icons are from “Element ”

5.0 Complete Component Demo from Ant.Design

Navigation

Affix 固钉

Breadcrumb 面包屑

Dropdown 下拉菜单

Menu 导航菜单

Pagination 分页

Steps 步骤条

Data Entry

AutoComplete 自动完成

Cascader 级联选择

Checkbox 多选框

DatePicker 日期选择框

Form 表单

Input 输入框

InputNumber 数字输入框

.....

Data Display

Avatar 头像

Badge 徽标数

Calendar 日历

Card 卡片

Carousel 走马灯

Collapse 折叠面板

List 列表

.....

Feedback

Alert 警告提示

Modal 对话框

Message 全局提示

Notification 通知提醒框

Progress 进度条

Popconfirm 气泡确认框

Spin 加载中

Other

Anchor 锚点

BackTop 回到顶部

Divider 分割线

LocaleProvider 国际化

<https://ant.design/>

More information: Ant.Design

6.0 Resources convenient, fast and aesthetic

If your design resources are limited, it is suggested to use the following free and mature development template libraries.



Ant.Design

<https://ant.design/>

<https://github.com/ant-design/ant-design/>



CARBON DESIGN SYSTE

<http://www.carbondesignsystem.com/>

<https://github.com/carbon-design-system/carbon-components>